

Application

Start of stand allocation: 1 June 2019

Phone +49 40 3569-2846, Fax +49 40 3569-2089
 sales@reisenhamburg.de
 www.reisenhamburg.de

Please click here for the online application.

5-9 Feb. 2020



1. Company (if EU entrepreneur: full company name including legal form and address according to VAT registration)

private person registered entrepreneur (or legal entity with VAT-Reg.-No.) VAT-Reg.-No. (EU) _____

Commercial/Company Reg.-No. (non-EU) _____ Country of the head office _____

Address/P.O. Box _____

Country abbr. _____ Postcode _____ Town/City _____

Phone _____ Fax _____

E-mail (company) _____ Internet _____

Director first name/surname _____

2. Contact person E-mail _____

First name _____ Surname _____

Department _____ Function _____

Phone _____ Mobile _____

3. Correspondence address as 1. other _____

4. Invoice address as 1. as 3. other _____

5. E-mail for electronical invoicing _____

6. Application is herewith made for the inclusion of _____ co-exhibitors. (Please use the application for co-exhibitors.)

7. The following **destinations/services/products and brands** will be presented (please itemize) _____



Prices/Costs (plus VAT)

8. Order exhibition space (minimum size 9 sq. m) _____ sq. m, if possible _____ m wide and _____ m deep.		10. Main product category	
Stand requirements	Price (participation fee) per sq. m exhibition space	<input type="checkbox"/> Health and spa administrations	<input type="checkbox"/> Baggage
Row stand, 1 side open	<input type="checkbox"/> € 114.-	<input type="checkbox"/> Camping sites	<input type="checkbox"/> Tour operators
Corner stand, 2 sides open	<input type="checkbox"/> € 117.-	<input type="checkbox"/> Holiday apartments / holiday complexes	<input type="checkbox"/> Transport companies
Front stand, 3 sides open	<input type="checkbox"/> € 120.-	<input type="checkbox"/> Recreational facilities	<input type="checkbox"/> Publishers / special literature
Island stand, 4 sides open	<input type="checkbox"/> € 123.-	<input type="checkbox"/> Tourist board – national	<input type="checkbox"/> Outdoor
Open-air site	<input type="checkbox"/> € 69.-	<input type="checkbox"/> Tourist board – international	<input type="checkbox"/> Maritime holidays and recreation
All-inclusive package standard*	<input type="checkbox"/> € 235.-	<input type="checkbox"/> Hotels / guesthouses	<input type="checkbox"/> National specialities
All-inclusive package premium*	<input type="checkbox"/> € 265.-	<input type="checkbox"/> Travel agencies	<input type="checkbox"/> Tourism other
*All-inclusive package (participation fee incl. stand construction, AUMA-fee (German trade fair association), marketing package, details: www.reisenhamburg.de)		11. Mandatory payments	
9. Placement requirements/remarks		<input checked="" type="checkbox"/> Marketing package per main exhibitor	€ 150.-
<input type="checkbox"/> same as REISEN HAMBURG 2019 or Hall _____ Stand-no. _____		<input type="checkbox"/> Marketing package per co-exhibitor	€ 45.-
		<input checked="" type="checkbox"/> AUMA fee per sq. m	€ 0.60

12. Technical details (required for stand allocation)

Water supply/outlet Two floor stand Max. floor load/sq. m _____ kg (if > 450 kg/sq. m) Height of stand/fair item: _____ m (if > 3.0 m)

13. General and Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe and Congress GmbH shall be an integral part of the contract. They are applicable in the version valid at the time of signing of contract, and can be inspected at reisenhamburg.de/applicationforms.

We are also happy to send you these documents by e-mail on request (please contact: sales@reisenhamburg.de). In case of application on behalf of a foreign exhibitor by an inland agent the inland agent is liable for the obligations of the foreign exhibitor resulting from this agreement.

Place and date _____ Surname, first name _____ Signature (please print and sign) _____

Specific Terms of Participation 2020

Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR) and House Rules of Hamburg Messe and Congress GmbH (HMC)



REISEN HAMBURG

Event and legal entity:

Hamburg Messe und Congress GmbH
Postfach 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
– hereinafter called **HMC** –

Tel.: +49 40 3569-0
Fax: +49 40 3569-2203

info@hamburg-messe.de
hamburg-messe.de

Event title:

REISEN HAMBURG 2020 – The LeisureWorld for travellers

Venue:

HMC Fairground

Event duration:

05 – 09 February 2020

Project management:

Heiko Zimmermann
Project director

E-mail: info@reisenhamburg.de

Sibylle Klötzer
Vice project director

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Sandra Coburger
Project manager

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Korinna Modey
Project manager

Tel.: +49 40 3569- 2081
E-mail: korinna.modey@hamburg-messe.de

Start of space allocation:

1 June 2019

Deadline for entries in exhibitor directory:

4 December 2019

Opening times:

Daily 10 am – 6 pm

Assembly times (halls only):

Hall B2.EG, B3.EG, B4.EG, B5 and B7

02 – 03 February 2020 7 am – 10 pm
04 February 2020 7 am – 6 pm

Assembly times for open-air grounds need to be agreed separately.

Disassembly times (halls only):

Hall B2.EG, B3.EG, B4.EG, B5 and B7

09 February 2020 6 pm – 12 midnight
10 February 2020 12 midnight – 10 pm
11 February 2020 7 am – 8 pm

Disassembly times for open-air grounds need to be agreed separately.

Minimum size:

9 sqm

Early stand assembly/ Extended disassembly:

Any requests for early stand assembly/extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center / approvals and applications). There is no claim to get an approval. If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569-2528 / e-mail: ops@hamburg-messe.de).

Exhibitor passes: (see clause 16 ATB)

Up to a stand size of 15 sqm exhibitors will receive four exhibitor passes free of charge. One additional pass will be issued free-of-charge for every further 10 sqm or part of sqm (20 sqm for outdoor space). The upper limit of free exhibitor passes amounts to 25. Further exhibitor passes may be ordered **on payment of a charge of € 13.45 plus VAT** per pass, from the Exhibitor Ticket Shop at the Online Service Center
NO exhibitor passes are needed for assembly and disassembly.

Marketing package: (see clause 14 ATB)

The cost of the mandatory marketing package is € 150 plus VAT for the main exhibitor and € 45 for each co-exhibitor. The full scope of the marketing package can be found at: www.reisenhamburg.de/en.

The deadline for entries in the directories is 4 December 2019. If this deadline is not met, existing data will be used from the registration / approval. Exhibitors with registration / approval after the above deadline will get an entry in the online directory of exhibitors only on payment of the full charge. If you have any questions, please contact our media partner. You will find the contact information of our media partner A.Sutter in our Online Service Center.

Registration charge for co-exhibitors: (see clause 4.3. ATB)

Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services. Please complete the separate registration form for this purpose.
No charge is made for co-exhibitors. The only charge for co-exhibitors is the Marketing package of € 45, which is invoiced to the main exhibitor.

Exchange of exhibitor:

The transfer of the booked stand space is only possible by prior approval of HMC and signing a transfer agreement.

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Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR) and House Rules of Hamburg Messe and Congress GmbH (HMC)



REISEN HAMBURG

Exhibit protection:	Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer /investment product, design /utility model) has been exhibited at REISEN HAMBURG 2020. For further information see Online Service Center /approvals and applications.
Stand design: (see clause 7.4 ATB, clause 4.7.6 Technical Regulations)	The obligatory minimum requirements are floor covering on the full space (e. g. carpet), stand inscription (company name and address) and stand partition walls visually appropriate to the surroundings (e. g. wallpaper or fabric wall covering).
Stand partition walls: (see clause 7.4 ATB, clause 4.7.6 Technical Regulations)	Exhibitors are required to mark the limits of rented stand space by stand partition walls, unless they bring their own exhibition stand with them. Even where there are existing wall elements along the walls of the hall, these have to be rented and are subject to charge. Displays and folding stands are not considered as stand partition walls.
Advance payment for expected additional costs: (see clause 5.3 ATB)	No additional advance payment is required for REISEN HAMBURG 2020.
Invitations:	Exhibitors can invite their customers to the event by sending them invitations for free admission. After the end of the event, any invitations which have been used by the customers will be charged with € 6,30 plus VAT. to the exhibitor. The pricing for invitations is shown at the Online Service Center. Invitations can be ordered in the exhibitor ticket shop (accessed via the Online Service Center). It is possible to order printed invitations or digital codes in the exhibitor ticket shop or to send the invitations to your customers directly from the shop. The exhibitor ticket shop also provides you with a list of the invitations which have already been used and, after the exhibition has started, a list of the invitations with admittance.
Reductions in size of stand space: (see clause 8.6 ATB)	The stand space specified in the acceptance is binding. After acceptance, any reductions in stand space requested by the exhibitor are possible only in consultation with HMC, and do not lead to reduction in stand rent. If HMC succeeds in renting out the stand space to a third party, an administrative fee amounting to 25 % of the (proportional) participation fee for the space not used by the exhibitor is payable in accordance with clause 8.6 ATB.
Cancellation of stand: (see clause 8.2 et seq. ATB)	Free-of-charge cancellation is possible within the period specified in the placement proposal, or until acceptance without placement proposal. In the event of cancellation after acceptance, clauses 8.2 et seq. ATB shall be applicable.
Early dismantling: (clause 7.3 ATB)	Dismantling of the stand before the period set for dismantling is a breach of contract. HMC is entitled to impose a penalty charge of up to € 1.000 plus VAT.

Application co-exhibitors

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Please note that all co-exhibitors must be registered and require permission to attend from Hamburg Messe und Congress GmbH.

Co-exhibitors: Co-exhibitors are companies other than the main exhibitor with representation by their own staff in a rented stand area. They are also considered to be co-exhibitors if they are associated with the main exhibitor in financial or organisational terms.

Registration fee: free of charge

Marketing package: An entry will be made in the 2020 catalogue and the associated online exhibitor database. The fee for the marketing package is € 45.- excluding VAT.

Name of the main exhibitor

Registration No.

We hereby request the following co-exhibitor to be included at REISEN HAMBURG 2020 (To register additional co-exhibitors, please use copies of this form.):

Company (if EU entrepreneur: full company name including legal form and address according to VAT registration)

private person registered entrepreneur (or legal entity with VAT-Reg.-No.) VAT-Reg.-No. (EU) _____

Commercial/Company Reg.-No. (non-EU) _____ Country of the head office _____

Contact Person _____

Address/P.O. Box _____

Country abbr. _____ Postcode _____ Town/City _____

Phone _____ Fax _____

E-mail (company) _____ Internet _____

E-mail for electronical invoicing

The following destinations/services/products and brands will be presented (please itemize) _____

Main product category			
<input type="checkbox"/> Health and spa administrations	<input type="checkbox"/> Tourist board – national	<input type="checkbox"/> Baggage	<input type="checkbox"/> Outdoor
<input type="checkbox"/> Camping sites	<input type="checkbox"/> Tourist board – international	<input type="checkbox"/> Tour operators	<input type="checkbox"/> Maritime holidays and recreation
<input type="checkbox"/> Holiday apartments / holiday complexes	<input type="checkbox"/> Hotels / guesthouses	<input type="checkbox"/> Transport companies	<input type="checkbox"/> National specialities
<input type="checkbox"/> Recreational facilities	<input type="checkbox"/> Travel agencies	<input type="checkbox"/> Publishers / special literature	<input type="checkbox"/> Tourism other

By submitting this registration, the undersigned accepts the General and Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe und Congress GmbH. Furthermore, the undersigned undertakes to extend these terms and rules to any co-exhibitors. They can be inspected at reisenhamburg.de/applicationforms. The main exhibitor agrees that the co-exhibitor is allowed to place orders via the online service centre at his own expense.

Place and date _____ Surname, first name main exhibitor _____ Signature main exhibitor (please print and sign) _____

Hamburg Messe

Hamburg Messe und Congress GmbH · P.O. Box 30 24 80 · 20308 Hamburg · Messeplatz 1 · 20357 Hamburg · Germany · Telephone +49 40 3569-0 · Fax +49 40 3569-2203 · E-mail info@hamburg-messe.com
hamburg-messe.com · Managing Directors: Bernd Aufderheide (President and CEO), Uwe Fischer · Chairman of the supervisory board: Johann C. Lindenberg · Commercial Register: Local Court Hamburg (HRB 12 054)
Legal form: limited liability company · VAT-Reg.-No.: DE811214125 · HSH Nordbank AG · BIC: HSHNDE33 · IBAN: DE10 2105 0000 0228 1300 00