



Visitors – top 10 countries

Germany, Italy, Austria, Czech Republic, Switzerland, Romania, Hungary, Spain, Netherlands, France

52 % of trade visitors come from Germany

39 % of trade visitors come from Europe (excluding Germany)

Benefit from our price advantages

Register for Insights-X 2019 by 31 December 2018 and save 10% with our early bird discount.

Exhibiting fee* without stand construction package from 9 m²

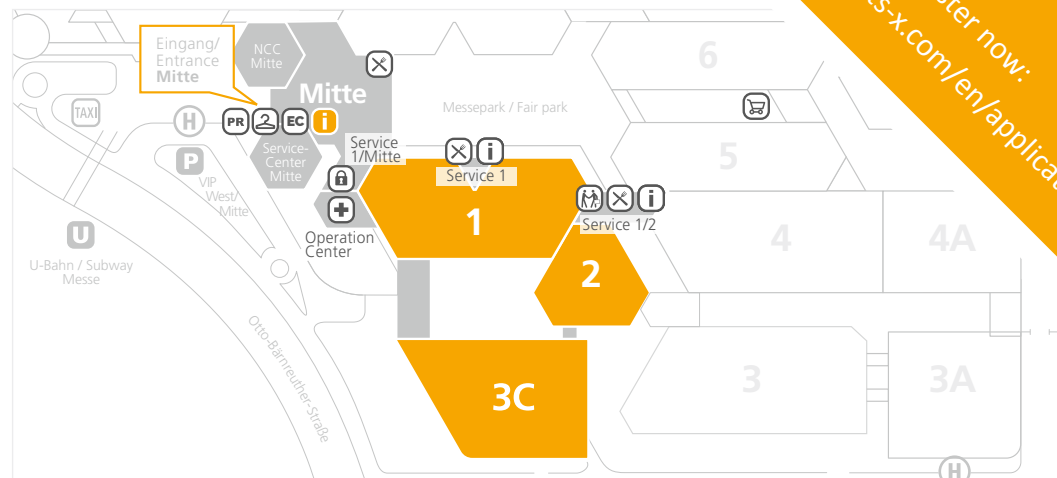
Rowstand 1 side open	Corner stand 2 sides open	Head stand 3 sides open	Block stand 4 sides open
145.00 €/m ²	170.00 €/m ²	184.00 €/m ²	189.00 €/m ²

Exhibiting fee* incl. stand construction package 9 – 36 m²

Rowstand 1 side open	Corner stand 2 sides open	Head stand 3 sides open	Block stand 4 sides open
255.00 €/m ²	280.00 €/m ²	294.00 €/m ²	299.00 €/m ²

*The mentioned fees are valid up to 31 December 2018. A registration fee of 400 € must be paid. The registration fee will be deducted in full from the exhibiting fee. Registration can only be processed once the registration fee has been received. The registration fee will be reimbursed in the case of non-admission. All prices are subject to the obligatory marketing package (425.00 €), statutory VAT (see Item 6 of the Rules for Exhibitors 2019) and other fees, for example AUMA-fee (0.60 €/m²) and waste disposal fee (2.00 €/m²).

2019 floor plan



Given the new layout in the modern hall 3C, your visitors will enjoy an even better and more compact tour through halls 1, 2 and 3C at the expo. Hall 3C will feature the attention-grabbing InsightsArena with the Atelier, PartnerLounge and food court.

Register now:
www.insights-x.com/en/application

Your contacts



Berlind Bernemann
Tel. +49 911 99813-60
b.bernemann@insights-x.com



Sabrina Hermann
Tel. +49 911 99813-10
s.hermann@insights-x.com



Arthur Wagner
Tel. +49 911 99813-46
a.wagner@insights-x.com

Your global network – our representatives in your country

The success of Spielwarenmesse eG is backed by a strong pool of representatives who support you on location with the planning of your trade fair presentation. Contact our representatives in your country: www.insights-x.com/en/contact/representatives

Spielwarenmesse eG, Herderstraße 7, 90427 Nuremberg, Germany
Tel. +49 911 99813-0, Fax +49 911 99813-898
info@insights-x.com, www.insights-x.com