



Trade Fair Kind + Jugend
The Trade Show for Kids' First Years

Date of the event 19 – 22 September 2019

Organizer Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany

Event frequency Annually

www.kindundjugend.com

Venue Cologne Exhibition Centre

Opening times Exhibitors: Thursday – Saturday 8:00 a.m. to 7:00 p.m.
Sunday 8:00 a.m. to 4:00 p.m.
Visitors: Thursday – Saturday 9:00 a.m. to 6:00 p.m.
Sunday 9:00 a.m. to 4:00 p.m.

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Admission fees

Ticket shop
Day Ticket 18,00 EUR
2-Day Ticket 25,00 EUR
Season Ticket 39,00 EUR

Fax
+49 221-821-3283

Box office
Day Ticket 28,00 EUR
2-Day Ticket 39,00 EUR
Season Ticket 58,00 EUR

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Stand rental fees/sqm

Upon registration by October 31, 2018
Terrace stand up to 125 sqm 155.00 EUR
Terrace stand beyond 126 sqm 130.00 EUR

Corner stand up to 125 sqm 164.00 EUR
Corner stand beyond 126sqm 130.00 EUR

Two corner stand up to 125 sqm 167.00 EUR
Two corner stand beyond 126sqm 130.00 EUR

Island stand up to 125 sqm 173.00 EUR
Island stand beyond 126 sqm 130.00 EUR

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Upon registration after October 31, 2017

Terrace stand up to 125 sqm 178.00 EUR
 Terrace stand beyond 126 sqm 153.00 EUR

Corner stand up to 125 sqm 187.00 EUR
 Corner stand beyond 126sqm 153.00 EUR

Two corner stand up to 125 sqm 190.00 EUR
 Two corner stand beyond 126sqm 153.00 EUR

Island stand up to 125 sqm 196.00 EUR
 Island stand beyond 126 sqm 153.00 EUR

Flat rate energy cost/sqm	9,50 EUR / sqm
Auma fee / sqm	0,60 EUR / sqm
Catalogue	Pickup on site – free of charge

Product segments	Prams, buggies, joggers, carrier systems and accessories, children's car seats, other car safety products, furniture and home items, home textiles, indoor and outdoor safety products, babies' and childrens' fashion, maternity wear, toys and games by age group, electronic and acoustic toys and games for children/multimedia, Kindergarten supplies, outdoor toys, dolls, cloth, terrycloth, cuddly & wodden toys, plastic toys, learning, reading, multimedia, baby - health & care, mothers - health & care, food and drink, school supplies, media, assiciationsd, service providers, services, product safety & certification
Fair profile	Leading international fair for infants` and childrens` hardware, toys, maternity wear and kids` clothing

Mailing of registration forms to exhibitors	September 2018
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Hall occupancy	4.1; 10.1; 10.2; 11.1; 11.2 and 11.3 (gross exhibition space 110.000 sqm)
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Build up and dismantling periods	Build up: 14.9, 08:00 a.m. to 18.9., 06:00 p.m. Dismantling: 24.9., 04:00 p.m. to 24.9., 10:00 p.m.
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Access rights	Trade visitors only
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<u>Target groups</u>	
Exhibitors:	Manufactures of prams, car/bicycle seats, childrens ` furniture, hygiene articles, electrical appliances, textiles, baby cosmetics, toys and games for babies and toddlers, fashion for babies and toddlers, maternity wear, shop equipment, publications, organizations
Visitors:	Childrens ` specialist retailers, specialized market for children and baby equipment, toy specialist store, furniture (specialist) store, childrens ` specialist store (full assortment), importers, wholesale, chain store, department stores, mail order business, purchasing associations, fashion agencies, fashion/textile designers, Midwives, nursery school

Statistics for previous event (2018)	
Exhibitors:	1.212
Gross exhibition space	Approx.. 110.000 sqm
Visitors	24.700
Journalists	327

Project Manager:	Jörg Schmale j.schmale@koelnmesse.de
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Facts and Figures



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