



Functional Sweets

your place for innovative sweets with added value!

ISM in Cologne is the world's leading trade fair for sweets and snacks - the global industry meeting point for innovation and trends.

From 2026 onwards, a new exhibition section awaits you in "Lab5 by ISM" in Hall 10.1: "ISM Functional Sweets". **The focus:** Products with added value - innovative, health-promoting, future-oriented.

Whether candies, fruit gums, chews or drops - products with an effect are demanded here:



Vitamins, minerals, melatonin



medicinal plants, herbal extracts, botanicals



collagen, probiotics, energy components and much more.

Become an exhibitor now!

Present your products in an attention-grabbing environment - clearly positioned, with a modern presentation and in tune with the times.

Become part of ISM Functional Sweets and reach relevant target groups such as drugstores, the food retail trade, pharmaceutical wholesalers, chemists and functionally oriented buyers.

Stand construction packages - simple, professional, efficient.

Focus completely on your content - and we'll take care of the rest!
Our modular, all-in-one stand construction packages help you project a professional image with minimal effort.



Complete stand package - 12 m²

Package includes:

- Stand construction 12 m²
- Marketing package
- Flooring
- Back wall graphics 2.5 m height with long-arm spotlight (Graphics comprise: "ISM Functional Sweets" logo, exhibitor logo), lower graphics section can be customised on request after booking (Deadline 08.01.2026)
- 1 counter, black
- 1 round table + 3 chairs
- 1 coat rack
- 1 storage shelf
- Power supply
- Wastepaper basket
- Daily stand cleaning and waste disposal

9,995.50 €

Smallest presence - 3 m²

Package includes:

- Stand construction approx. 3 m²
- Marketing package
- Flooring
- Back wall graphics 2.5 m height, with long-arm spotlight (Graphics comprise: "ISM Functional Sweets" logo, exhibitor logo), lower graphics section can be customised on request after booking (Deadline 08.01.2026)
- Mini-counter with storage space lockable
- KM cube, as seating option with storage space lockable
- Power supply
- Wastepaper basket
- Daily stand cleaning and waste disposal

2,755.00 €



Secure your stand now!



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